



Advertising Rate Card

Effective 11-15-23

1. WEEKLY BANNER AD – Weekly Rate \$200

Ad appears in the weekly Lawrence Kids Calendar email sent to more than 2,000 subscribers in Douglas County and appears for one week on the LKC website with a link to your event's web page. The weekly emails are sent on Sunday evening listing events for the coming week.

Artwork and web link are due by 4:00 p.m. on the Friday prior to the weekly email.

Please Send to:

Jim Evers

lkcadvertising@gmail.com

785-764-0962

Ad example



Image dimensions – 784 pixels x 295 pixels

Save 25% with ad purchases totaling \$600 or more.

(For example, purchase four ads for the price of three!)

Ads need not run for consecutive weeks but must run within one year of purchase.)

2. FAMILY DAY TRIPS – Annual Rate \$500

Logo appears in the weekly Lawrence Kids Calendar email sent to more than 2,000 subscribers in Douglas County and appears on the LKC website with a link to your website.

Ad example



Image dimensions – 300 pixels x 300 pixels

3. FRIENDS OF LAWRENCE KIDS CALENDAR – Annual Rate \$500

Logo appears in the weekly Lawrence Kids Calendar email sent to more than 2,000 subscribers in Douglas County and appears on the LKC website with a link to your website.

Ad example



Image dimensions – 300 pixels x 300 pixels