



2023 Advertising Rate Card

Effective 10-20-22

1. WEEKLY BANNER AD – Weekly Rate \$200

Ad appears in the weekly Lawrence Kids Calendar email sent to more than 2,000 subscribers in Douglas County and appears for one week on the LKC website www.lawrencekidscalendar.com with a link to your event's web page. The weekly emails are sent on Sunday evening listing events for the coming week. Artwork and web link are due by 4:00 p.m. on the Friday prior to the weekly email and should be sent to: Jim Peters - jpeters1@ku.edu - 563-564-9551

Ad example



Please supply high resolution artwork in a rectangle format.
If you have questions, send us what you have.

Save 25% with ad purchases totaling \$600 or more.

(For example, purchase four ads for the price of three!)

Ads need not run for consecutive weeks but must run within one year of purchase.)

2. FRIENDS OF LAWRENCE KIDS CALENDAR – 2023 Rate \$500

Logo appears in the weekly Lawrence Kids Calendar email sent to more than 2,000 subscribers in Douglas County and appears on the LKC website www.lawrencekidscalendar.com with a link to your website.

Ad example



Please supply high resolution artwork in a square format.
If you have questions, send us what you have.

3. SUPPORTER - LAWRENCE KIDS CALENDAR – 2023 Rate \$250

Name of Individual, Company or Organization will appear in weekly emails and on the LKC website www.lawrencekidscalendar.com

Example

Robert and Jane Parsons
The McEntire Family

John Dempsey Joseph George Distribution
Paulette Pearson. Glenn Smith Foundation